

IMPACT CONVERGENCE

ADVANCING SOCIAL IMPACT MEASUREMENT FOR ALL

October 24-26, 2016
The Carter Center
Atlanta, GA

Sponsorship Opportunities

Description of the Event: A growing number of international players have been working to develop markets for privately funded ventures with a complex mix of purposes—generating financial returns, improving the lives of people, and healing the environment. These nascent markets depend fundamentally on the availability of reliable impact information. While the information currently available is of higher quality than it was five years ago, it is not sufficient to make these markets sustainable. Over the next five years, evaluation methods, data sources, professional training, and the larger enabling environment will need to develop. IMPCON will address these challenges.

Why Sponsor? Sponsorship allows you to connect with leaders from around the world working at the intersection of business, investing, philanthropy, government, and social change. Your sponsorship can highlight your connection to this important community, build relationships, and enhance the experience for IMPCON attendees. We welcome the opportunity to work with you to identify a sponsorship opportunity that meets your needs and goals.

Benefits and Recognition of General Sponsorships: In addition to complimentary registration, you and your organization can expect the following recognition and benefits for your generous contribution:

Pre-Event Recognition

- Listing on the ImpactConvergence.org website
- Listing in any pre-event press releases
- Recognition in the advance registration emails to participants

Onsite Recognition

- Signage at the event
- Recognition in introductory remarks by host
- Listing on walk-in slides
- Listing in hand-out materials for attendees
- *Possible additional recognition* via table for sponsor printed material (pending confirmation)

Post-Event Recognition

- Continued recognition on the website as a repository for presentations and content
- Listing in wrap-up emails to attendees



Specific Sponsorship Opportunities

While most sponsorships will support the general scope of the event, there are a limited number of special sponsorship opportunities for specific events or activities. Recognition for specific sponsorship opportunities would align with the event or activity being sponsored, in addition to being recognized on the website. Here is a sampling:

- *Tour of Carter Center's Presidential Museum* \$3000
This sponsorship will provide all attendees a ticket to tour the Museum at the Carter Center in honor of President Jimmy Carter. The museum would be open to attendees on one evening of the event (tentative plans for Tuesday evening). The sponsor will be recognized with signage at the museum as well as mention from the host.
- *Reception Sponsor* \$15,000
2 Opportunities (Monday and Tuesday evenings). This sponsorship will provide the refreshments for one of the two reception events. The sponsor will be recognized with signage at the reception as well as mention from the host during a general session.
- *Breakfast Sponsor* \$8,000
2 Remaining Opportunities (Monday and Tuesday mornings). This sponsorship will provide the refreshments for one of the three breakfast events. The sponsor will be recognized with signage at the breakfast as well as mention from the host.
- *Lunch Sponsor* \$12,000
2 Remaining Opportunities (Monday and Tuesday lunches). This sponsorship will provide the lunch refreshments for one of the three lunch events. The sponsor will be recognized with signage at the lunch as well as mention from the host.
- *Leadership Lunch Sponsor* \$10,000
1 Opportunity (Tuesday offsite lunch). This sponsorship will provide the lunch for a leadership invitational lunch. The sponsor will be recognized with signage at the lunch as well as an opportunity to address the lunch attendees.
- *Snack Sponsor* \$3,500
2 Opportunities (Monday and Tuesday afternoon breaks). This sponsorship will provide the break refreshments for one of two refreshment breaks. The sponsor will be recognized with signage during the break as well as mention from the host.
- *Transportation Sponsor* \$7,500
For those attendees staying at the Marriott Marquis, transportation via a shuttle will be provided between the Marriott and the Carter Center. Recognition will include signage at the shuttle boarding locations as well as mention from the host.

For more information, contact John Gargani at president2016@eval.org.

