

# IMPACT CONVERGENCE

ADVANCING SOCIAL IMPACT MEASUREMENT FOR ALL

## Sponsorship Overview

Greater numbers of people have begun to develop markets for privately funded ventures with a complex mix of purposes—generating financial returns, improving the lives of people, and healing the environment. These nascent markets depend fundamentally on the availability of reliable impact information – the current quality of which is not sustainably sufficient. Over the next five years, evaluation methods, data sources, professional training, and the larger enabling environment will need to develop. IMPCON will address these challenges.

**Sponsorship** of Impact Convergence 2016 (IMPCON) allows you to connect with leaders from around the world working at the intersection of business, investing, philanthropy, government, and social change. Your sponsorship can highlight your connection to this important community, build relationships, and enhance the conference experience for attendees. We welcome the opportunity to work with you to identify a sponsorship opportunity that meets your needs and goals.

### Specific Sponsorship Opportunities

- |  |          |
|--|----------|
| • <i>Tour of The Carter Center's Presidential Museum (for all attendees)</i> | \$3000   |
| • <i>Reception Sponsor</i>   | \$15,000 |
| • <i>Breakfast Sponsor</i>   | \$8,000  |
| • <i>Lunch Sponsor</i>   | \$12,000 |
| • <i>Leadership Lunch Sponsor</i>  | \$10,000 |
| • <i>Snack Sponsor</i>   | \$3,500  |
| • <i>Transportation Sponsor</i>  | \$7,500  |

**Benefits for Sponsors and Sponsoring Organizations** are described in the Sponsorship Opportunities document.

For more information, contact John Gargani at [president2016@eval.org](mailto:president2016@eval.org) .

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# Sponsorship Agreement

Name:

Organization Name:

Address:

City/State/Zip:

Name of Primary Contact Person:

Email address:

Phone Number:

Email your application to [tmadan@eval.org](mailto:tmadan@eval.org) or send completed applications and payments to: AEA, 2025 M Street, NW, Suite 800, Washington, DC 20036. Sponsorship is reserved on a first-come, first-served basis. All sponsorship agreements must be received prior to **Friday, September 30, 2016**.

Agreement language: Your signature below indicates that you have agreed to sponsor Impact Convergence 2016 (IMPCON) as indicated this application. Signature is required in order to process this application.

## Sponsorship Selection:

Please select your sponsorship opportunity.

- |   |          |
|---|----------|
| <input type="checkbox"/> <i>Tour of The Carter Center's Presidential Museum (for all attendees)</i> | \$3000   |
| <input type="checkbox"/> <i>Reception Sponsor</i>   | \$15,000 |
| <input type="checkbox"/> <i>Breakfast Sponsor</i>   | \$8,000  |
| <input type="checkbox"/> <i>Lunch Sponsor</i>   | \$12,000 |
| <input type="checkbox"/> <i>Leadership Lunch Sponsor</i>  | \$10,000 |
| <input type="checkbox"/> <i>Snack Sponsor</i>   | \$3,500  |
| <input type="checkbox"/> <i>Transportation Sponsor</i>  | \$7,500  |
| <input type="checkbox"/> Other : \$ _____ Amount  |          |

**TOTAL OWED FOR ALL SELECTIONS:** \$ \_\_\_\_\_

**PAYMENT: (Please do not send application without payment.)**

Check Enclosed       Credit Card  (if credit card is selected, information will be sent to you on how to pay)

Name:

Signature:

Date: